Laura Schluckebier

Project Manager

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EXPERIENCE

Team One, Los Angeles, CA - *Project Manager*

December 2015 - PRESENT

- Lead integrated campaigns for multiple clients, including Lexus US, Lexus International, Cable ONE, littleBits, and Expedia.
- Manage deliverables for broadcast, print, out of home, digital, point of sale, and emerging media
- Guide teams through complete campaign life cycles–concepting, production, and delivery–to transform creative ideas into tangible deliverables
- Maintain budgets and schedules to ensure campaign deliverables are on time and under budget
- Co-lead Team One's VivaWomen! chapter, a global Publicis Groupe business resource group that supports women in their personal and professional goals

Threshold Interactive, Los Angeles, CA - *Project Manager*

Project Manager: July 2015 - November 2015

Associate Project Manager: May 2014 - June 2015

- Led interactive projects, including website development, social media campaigns, online sweepstakes, and video production
- Worked on campaigns for Butterfinger, Crunch, Hot Pockets, SweeTARTS, Timbuktu Renaissance, and Muscle Milk
- Managed relationships and communication with external vendors
- Estimated project budgets by gathering internal hours and vendor costs

EDUCATION

Georgia Institute of Technology, Atlanta, GA - *M.S. in Digital Media*

August 2012 - May 2014

Final GPA: 4.0

Trinity University, San Antonio, TX - *B.A. in Communication and Classical Studies*

August 2008 - May 2012

Final GPA: 3.9

Summa Cum Laude, Departmental Honors in Communication, Phi Beta Kappa